

THE GRAD SOC

Information Pack for Skills Bootcamps and
Training Providers



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James Edwards

Employer Engagement Partner
We Are Group

“We take great pride in our collaboration with The Grad Soc, as they consistently offer quality employability services to our learners at scale.

The Grad Soc has demonstrated their ability to provide employability services that effectively engage our diverse learners while ensuring that everyone makes significant strides toward their employment goals.

Our experience of working closely with The Grad Soc has always been a pleasure. They have been receptive to our unique requirements, continuously assessing opportunities for development, and being genuinely good people.”

WHO ARE THE GRAD SOC?

At The Grad Soc, we specialise in supporting individuals with limited experience (typically students, graduates and those changing career paths through further training) to successfully land their first role in their new, chosen field.

We do this by working alongside your organisation to support your learners through paid internship opportunities and industry-led career guidance.

We constantly work to develop and improve our support based on feedback from the thousands of learners we have worked with, and make it our mission to provide the very best for your students.

Long story short, we really care.



THE BEST FOR YOUR LEARNERS

Every education and training provider wants the best outcomes for their learners. Once they have completed their courses, they are faced with their next challenge - entering further education, employment or training.



Though they have gained valuable knowledge and skills from your courses, many learners ultimately struggle to articulate these experiences in a way that appeals to employers, causing them to face rejections despite possessing a relevant skillset.

We understand that many organisations are funded based on the employment outcomes they can provide for their learners - typically in the form of job interviews or conversions.

However, many institutions (rightly) focus on the quality of their courses and learning programmes, and as a result, just don't have the resources to allocate to up-to-date and outcome-driven employability services.



This is where we come in. At The Grad Soc, we can bring industry-leading support to large cohorts of learners at scale.



“I just wanted to express my gratitude for George at The Grad Soc. I have never had such a positive experience with a consultant before. He understood the depths of my question and provided clear and precise answers. His communication was excellent, and it felt like he had walked the same path as me and was now leading me with a clear vision. I would rate his assistance a perfect 10 out of 10. Thank you so much.”

CAREER GUIDANCE SESSION

Digital Skills Bootcamp Member



“I wanted to express my utmost gratitude for the incredible training session we had yesterday. The advice you provided during our time together was not only immensely helpful but also extremely encouraging and energizing for my future career. It felt like a surge of motivation equivalent to ten Red Bulls combined! I eagerly look forward to the opportunity of having more training sessions with you in the future.”

APPLICATIONS SESSION

Digital Skills Bootcamp Member

SKILLS BOOTCAMPS

As a government-funded programme, we know that success is frequently measured based on quantifiable figures, such as interviews secured and employment rates within a certain time frame following course completion.

By **guaranteeing interview spaces and providing tailored employability guidance** we work with you to successfully hit these targets, alongside building the skills, knowledge and confidence of your learners.

We have worked with bootcamp providers who support learners from the ages of 19+, with experience in different fields ranging from less than a year, to over 15 years.





James Edwards

Employer Engagement Partner
We Are Group

“The feedback we've received from our learners has been universally positive. Many of them have highlighted that the quality of The Grad Soc's employability services surpasses any other interventions they've experienced in the past.

Our experience of working closely with The Grad Soc has always been a pleasure. They have been receptive to our unique requirements, continuously assessing opportunities for development, and being genuinely good people.

We're big Grad Soc fans and looking forward to growing together and supporting each other's goals.”

Our Services

CAREERS & EMPLOYABILITY

We bring accessible and industry-led careers and employability services to training providers wanting to scale the impact they can provide for their learners.

Who is this service relevant to?

Our clients for these services are organisations that also aim to support individuals entering a new industry for the first time, whether that is as a student, graduate, or career changer.

What does a typical contract look like?

Our clients purchase 3 or 6 month Grad Soc membership licenses for their learners. Membership entitles any learner to access unlimited industry-led careers and employability support from The Grad Soc team through our dedicated website platform, and guaranteed interview slots for paid internships with our industry partners.





“I received 1:1 mentorship from Shona which was one of a kind I have ever received in over a decade. She was very accommodating, had great customer service skills, helped navigate and choose career options and offered substantial feedback and comments. I cannot recommend Grad Soc enough to anyone. They are a tiny company but going leaps and bounds with their bespoke career services. It’s not a wishy-washy counselling service it’s beyond that where your needs are tailored by amazing mentors like Shona and she hits the spot and genuinely helps you.”

CAREER GUIDANCE SESSION

Digital Skills Bootcamp Member



“The Grad Soc’s LinkedIn coaching was concise, easy to understand and incredibly useful. It has given me renewed confidence to use what is a very powerful, but often overwhelming tool. I’m looking forward to putting this advice to good use, making my profile better and helping me make new connections on the platform.”

LINKEDIN SESSION

Digital Skills Bootcamp Member

CORE MEMBERSHIP

£45 pp/pm

Includes whitelabelled members' area with your branding



Guaranteed first-round interviews for our paid internship opportunities

Pre-agreed number of interviews available per cohort, to provide guaranteed outcomes for your learners



Unlimited Live Group Q&A Sessions

Live support from our expert team on CVs, LinkedIn, Cover Letters, Interviews, Career Guidance and Applications



Access to full library of Coaching Videos

Industry insights into the most common application stages candidates will face, and how to stand out at every level



Access to on-demand Virtual Review Sessions

Exclusive information from real hiring managers' perspectives



Access to full library of Walk-through Guides

Expert guidance on a range of employability topics



Live chat mentoring & support from our team

Through our dedicated members' area chat function and via email

AVAILABLE ADD-ONS

Support your learners' specific needs further



Unlimited Individually Tailored Virtual Reviews

£16 pp/pm

For CVs, Cover Letters, LinkedIn Profiles and Portfolios



Industry-Specific Downloadable Templates

£3 pp/pm

For CVs, LinkedIn Profiles and Portfolios



Portfolios Package

£8 pp/pm

Includes Group Q&A Session Access, Coaching Videos, Walk-through Guides and On-demand Virtual Review Sessions



Freelance Package

£8 pp/pm

Includes Group Q&A Session Access, Coaching Videos, Walk-through Guides and On-demand Virtual Review Sessions



Entrepreneurs Package

£8 pp/pm

Includes Group Q&A Session Access, Coaching Videos, Walk-through Guides and On-demand Virtual Review Sessions

EMPLOYABILITY MODULE

Maximise learner outcomes by embedding our tailored module
Pricing will vary as we work closely with each bootcamp to deliver a bespoke module that best suits their learner's needs.



Employability Basics - 4 sessions

Setting expectations for the application process

*What is 'employability', What it takes to stand out,
The importance of research, Quality over quantity*



Finding the Right Role - 5 sessions

Practical advice on identifying which companies and roles are right for you before you begin applying

*Using your employment history, Internships, Apprenticeships, Entry-Level, Graduate, Junior, Assistant - what do they all mean?
Researching role titles, Considering the company, not just the role,
Job search platforms and using LinkedIn to find the hidden job market*



Traditional Job Applications - 6 sessions

Insights into the most common application stages candidates will face, and how to stand out at every level

*Using job descriptions to align yourself with the role and company,
CVs, Cover Letters, Application questions, Portfolios, Interviews*



Work Readiness Skills - 5 sessions

Preparing you for the workplace with practical skills to support your development

Professional communication (email, LinkedIn etc.), Traditional workplace etiquette, How to work well with managers and adapt to a new workplace, How to impress in your first week and month, Progressing within your new role

**HERE ARE
SOME OF THE
CITIES WHERE
WE HAVE
SUPPORTED
LEARNERS...**





“I wanted to take a moment to express my appreciation for the interview session you conducted today. The insights and tips you shared were incredibly valuable, and I feel much more confident and prepared for my upcoming interviews. Thank you again for your time and effort in putting together such a helpful session.”

INTERVIEW SESSION

Digital Skills Bootcamp Member



“I decided to try the Grad Soc membership to help me with the career-changing process, and I have to say it is the best decision I have made. The coaching sessions have been great, I have learnt a lot, which will be very impactful for me in the future, and gained insight on how to present my CV and portfolio to be successful in job applications. Thank you to Shona for the help so far in my changing process.”

GRAD SOC MEMBERSHIP

Graduate Member

Our Services

INTERNSHIP MANAGEMENT

In addition to helping your learners articulate their existing skills through our employability coaching, we also help learners develop new skills and build further experience through internships.

We work with many different small and large businesses to create highly accessible, highly structured, paid internship opportunities throughout the year.

Our internships are primarily aimed towards young women trying to break into tech and digital, individuals from underrepresented backgrounds, lower socio-economic backgrounds, and those less socially mobile across the UK.

We can guarantee a certain number of first-round interview slots for your learners - spreading the opportunities to those who need them.





“I can't recommend The Grad Soc enough to anyone currently looking to find employment. The entire team is very friendly and they've really simplified the job search process. Their advice has also been particularly original compared to anyone else I've spoken to and I almost feel as though my job search has only just properly started - **their approach has already led to multiple interviews in just 2 weeks**, and all their CV/LinkedIn/Cover Letter advice has been super efficient and effective. Can't recommend them enough!

GRAD SOC MEMBERSHIP

Student Member



“The Grad Soc’s CV session was **incredibly useful** at explaining the key elements of what makes a CV go from being okay to one that stands out. As someone who has not had to use a CV application for many years, it has helped me understand what employers are looking for and the best way of tailoring it to a specific role. Shona answered any questions I had and **I feel much more confident about writing strong CVs now**”

CV SESSION

Digital Skills Bootcamp Member

READY TO GET STARTED?

Let us know at
george@thegradsoc.com

We'll do the rest.

